



# CASE STUDY **HCL CAMPUS**

## FUNCTIONAL DESIGN IN CORPORATE

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Location : Delhi, India

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Sector : Corporate

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Product Featured : Designer Film



## CHALLENGE

**Designing a Workspace That Reflects a Brand and Supports Its People**  
As one of India's leading technology giants, HCL Technologies is known for its cutting-edge innovation. At one of its sprawling campuses in India, they faced the challenge of upgrading glass interiors



## SOLUTION

**Designer Films That Do More Than Look Good**  
A solution that fused artistry with function—through a custom application of its Designer Film



## RESULTS AND BENEFITS



**Visual Appeal & Brand Alignment-**  
Creating a modern workplace consistent with HCL's global design ethos



Applied on **interior glass partitions, boardrooms and collaborative spaces** with no **construction, noise or downtime**



**Upgraded Visual Identity-** Offered a sleek look to complement HCL's innovative culture



**Subtle yet Effective Privacy-** Increased confidentiality in key spaces without making areas feel closed off



**Internal Privacy-** Across meeting rooms, cabins, and breakout zones without creating visual blockages



Film Pattern selected to suit **HCL's visual identity** to create a **coherent brand image** throughout the campus



**Improved Light Balance-** Reduced harsh lights and glare across the screens



**Light Diffusion-** Controlling glare and balancing transparency with subtle opacity for work comfort



Enhanced **natural light diffusion, reducing screen glare** and improving indoor comfort for employees



**Zero Downtime Execution-** Film applied during non-operational hours seamlessly



**Enhanced Workspace Experience-** The space felt more thoughtful, modern and functional boosting morale